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Media Contact

Camille Cox
OnRamp Communications
Voice: 805.497.6400
camille@onrampcomm.com



360 Systems Upgrades Classic Standard Definition Video Servers

*- MAXX-1000 and MAXX-500 Models Offer Doubled Storage Capacity,
Priced at Half of Comparable Competitive Models -*

NAB – Las Vegas, NV (April 20, 2009) To commemorate the fifth anniversary of the introduction of the ImageServer 2000 at NAB 2004, 360 Systems announces two new upgraded configurations of this classic server, featuring double the storage capacity and a significantly lower price.

The MAXX-1000 features four terabytes of RAID-5 protected storage, delivering 440 hours of programming capacity at 12 Mb; while the MAXX-500 provides 220 hours. Both models include advanced production and control software, and a new directory format that allows creation of folders and sub-folders in the server database.

“Our standard-definition servers are a first choice for broadcast and ProAV users, because of proven reliability and price/performance,” said Jim Peacher, director of broadcast sales for 360 Systems. “These upgrades and price reductions underscore that we are the most practical choice for the reliability and quality broadcasters need.”

Detailed information on the MAXX-1000 and MAX-500 can be found on the company’s new website, www.360systems.com. MAXX-1000 and MAXX-500 are in stock and shipping. For pricing and delivery information as well as technical guidance, contact the company directly at (818) 991-0360 or e-mail sales@360systems.com.

360 Systems Broadcast Video Products will be exhibited at NAB in North Hall # N-4120.

360 Systems Image Servers

The Image Server family of video and graphics servers continues 360 Systems' tradition of designing with advanced technology for enhanced performance, exceptional feature sets, and improved prices. With 37 years of experience and 30,000 hard-disk products in service worldwide, 360 Systems brings legendary quality and reliability to broadcasting and Pro A/V projects.

About 360 Systems

360 Systems is a leading developer of digital video and audio products for broadcasting and Pro A/V. The company has a 37-year legacy of producing award-winning designs that bring efficiency and economy to content delivery. Brands include Digicart®, Instant Replay®, Image Server™ and MAXX™ families of video servers.

360 Systems is a privately owned corporation based in Westlake Village, CA. More information on its products is available at www.360systems.com.

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Documents and photos can be downloaded from the OnRamp Communications Press Room.