

**FOR IMMEDIATE RELEASE**

**Media Contact:**

Camille Cox  
(805) 497-6400  
camille@onrampcomm.com

**360 Systems Includes PAL Video Indexing  
in 2470 Broadcast Time Delay**

*- International market growth brings advanced features to broadcast video servers -*

**Westlake Village, CA (Sept 30, 2008)** 360 Systems announces that the 2470 Broadcast Time Delay now supports PAL Video Indexing. Throughout much of Europe, the aspect ratio of displayed images is controlled through the transmission and reception of Video Index signals. 360 Systems' new software allows these Active Format Description and Aspect Ratio data to be passed through with frame accuracy.

Video Index data is received and transmitted on SD-SDI on lines 11 and 324, including all Class 1.1 data as defined by SMPTE RP-186-2008. The Time Delay also supports the use of WSS (Wide Screen Signaling) on any VBI line from 12 to 23, fields 1 and 2.

Leading broadcasters in Europe, the Middle East, Asia, and North America and have embraced the 2470 Time Delay for program delivery in multiple time zones. Designed to compensate for time zone differences, the 2470 Time Delay can be programmed to any delay interval required, from 20 seconds to more than 24 hours. It is often used by broadcasters to delay incoming feeds for re-broadcast at a specific local time.

The 2470 Time Delay's advanced feature set includes embedded audio, AES/EBU and analog audio, SDI and composite video, and all VBI data. Unique among delay products, 360 Systems' offering is capable of maintaining single-frame accuracy over an infinite time period and features a multi-drive RAID array to ensure program delivery in the event of drive failure. The 2470 Time Delay is able to restart itself in the event of power loss, without user intervention.

For more information on 360 Systems' video server products and local/regional distributors visit [www.360systems.com](http://www.360systems.com).

***The 2470 and 360 Systems' entire line of broadcast video products will be exhibited at HD World Expo (October 15-16, 2008 at the Javits Convention Center) in booth #1142.***

### **360 Systems Image Server**

The Image Server family of video and graphics servers continues a 360 Systems tradition of designing with advanced technology to produce enhanced performance, exceptional feature sets and substantially lower prices. 360 Systems brings legendary quality and reliability to broadcasting and Pro A/V projects. With 35 years of experience and 30,000 hard-disk products in service worldwide, 360 Systems leads the field in practical experience.

### **About 360 Systems**

360 Systems is a leading developer of digital video and audio products for broadcasting and Pro A/V. The company has a 36-year legacy of producing award-winning hardware solutions that bring efficiency and economy to content delivery. The company has more than 30,000 installed hard disk units around the globe. Brands include Digicart®, Instant Replay®, Image Server™ and MAXX™ families of video servers.

360 Systems is a privately owned corporation based in Westlake Village, CA. More information on its products is available at [www.360systems.com](http://www.360systems.com).

###