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New Instant Replay²® - Industry's #1 Audio Clip Player, Now With Advanced Networking and Performance

– Faster, more flexible, more secure. Sound clip and effects console expands creative power for live events, radio, and television. –

WESTLAKE VILLAGE, CA (April 15, 2007) — Back stage panic over missing sound clips and last minute changes is a relic of the past, thanks to new features of the Instant Replay²® spot player. The world's best-selling "hot keys" audio player for 13 years, 360 Systems' new Instant Replay² adds Ethernet networking that lets users leverage today's internet and email technology for on-the-fly updates to their stored sound clip library. Audio clips can be transferred to and from a PC with point-and-click ease. Last-minute additions can be quickly retrieved over the web, instantly uploaded, and good-to-go for any kind of live entertainment or production application. Fast, one-touch back-ups can also be performed, providing an extra measure of protection for critical content.

With Instant Replay², producers can now record *better-than-CD-quality* audio directly onto hard disk. Built-in editing software enables head and tail trims, fade-ins and fade-outs and gain changes. Fifty "hot keys" enable on-the-fly instant playback of sound effects from ten different banks of 50 clips, and another 500 clips can be stored on the hard disk. Users can build and store multiple playlists of audio clips in sequence, and store up to 24 hours of stereo digital audio on the internal hard drive.

Other advances to the Instant Replay² include WAV file support, 16 and 2bit recording formats, and both balanced and unbalanced audio inputs and outputs. Production teams now have more flexibility than ever to load clips from a wide range of audio sources, including PC audio editing programs, CD's and digital music players.

Instant Replay² continues as the fastest audio clip player on the market, giving creative producers instant access to their own custom audio library - with intuitive operation.

Instant Replay² Features

- Instant access to 1,000 cuts
- Stores up to 24 hours of stereo digital audio
- **NEW!** Ethernet networking for file transfer and backup
- **NEW!** 16 and 24 bit, 44.1 and 48 KHz recording formats
- **NEW!** WAV file format support
- **NEW!** Balanced +4 dBu and unbalanced -10 dBV audio input/output
- Precise editing of heads, tails, fades and levels
- Displays cut names, ID numbers and length
- Stores multiple playlists of any size

360 Systems will demonstrate the Instant Replay² at NAB 2007 in Las Vegas, April 16-19, at booth SU-9120.

About 360 Systems

360 Systems is a leading developer of top-selling technology for broadcasting and Pro A/V. The company has a 35-year legacy of delivering award-winning hardware solutions that bring efficiency and economy to content delivery. With more than 30,000 installed units around the globe, 360 Systems' brands include Digicart®, Instant Replay²®, Short/cut™ Editor, MAXX™, and the Image Server™ family of video servers.

360 Systems is a privately owned corporation based in Westlake Village, California. More information is available at www.360systems.com.

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