

**For Immediate Release**

**Press Inquiries:**

Camille Cox

(805) 497-6400

camille@onrampcomm.com

**360 Systems' Image Server 7000 Wins "STAR" Award  
From Editors of TV Technology Europe**

**AMSTERDAM (October 2005)** --- The Image Server 7000, manufactured by 360 Systems, is the recipient of the 2005 STAR (Superior Technology Award) given by the editorial staff of TV Technology Europe magazine at the 2005 IBC convention.

The STAR Award is designed to celebrate and showcase the pre-eminent technological innovations available to the broadcast industry. TV Technology Europe's editor reviewed a variety of products, examined the technical applications and their overall contribution to the industry, and then chose 15 winners.

"STAR awards are given to innovative and ground-breaking new products," said Mark Hallinger, Editor of TV Technology Europe. "The products selected help advance the industry – some were chosen because of technical novelty or innovation, some because they filled an important gap in the production or transmission chain, and some because they were just cool products."

**About the Image Server 7000**

360 Systems' new Image Server 7000 introduces a new era of high performance and attractive pricing to the broadcasting industry. It provides six video channels and can be configured with up to 600 hours of RAID- protected storage. It also sets a new standard for versatility, playing most MPEG-2 and DV file types, plus TARGA graphics with key-and-fill.

### **About 360 Systems**

360 Systems is a leading developer and supplier of top-selling technology for broadcasters and content producers worldwide. The company has a 34-year legacy of delivering award-winning hardware solutions that bring efficiency and economy to content delivery. With more than 30,000 installed units around the globe, 360 Systems' brands include Digicart<sup>®</sup>, Instant Replay<sup>®</sup>, Short/cut<sup>™</sup> Editor and the recently launched Image Server 2000<sup>™</sup> family of video servers. 360 Systems is a privately owned corporation based in Westlake Village, CA. More information on the company is available at [www.360systems.com](http://www.360systems.com).

### **About TV Technology Europe**

TV Technology Europe is the region's leading magazine for broadcast technology. The magazine is published by IMAS Publishing, the world's largest publisher of audio and video publications. Other IMAS products include a US version of TV Technology, Radio World, Pro Audio Review, Audio Media, and a family of country-specific publications and web sites.