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## **360 Systems' Broadcast Time Delay Bridges World Time Zones**

*– High-reliability video delay compensates for time-zone differences*

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**NAB – LAS VEGAS, NV** (April 22, 2006) --- 360 Systems, a leading manufacturer of broadcast products, reports strong sales of its 2470 Broadcast Time Delay as leading broadcasters throughout North America, Europe, and most recently Asia embrace this affordably-priced solution for managing program delivery in multiple time zones.

Designed to compensate for time zone differences encountered in the delivery of video content, the 2470 Delay can be programmed to any time interval required, from 20 seconds to more than 24 hours. Within Western Europe, three time zones exist; across the United States and Hawaii there are six; and ten are present in Asia. The 2470 Delay can compensate during transmission to different time zones, or be used by local broadcasters to delay incoming feeds for re-broadcast at a specific local time.

The 2470 Delay's advanced feature set includes embedded audio, AES/EBU and analog audio, SDI and composite video, and all VBI data. Unique among delay products, 360 Systems' offering is capable of maintaining single-frame accuracy over an infinite time period. Another advantage is a multi-drive RAID array, which guards against program loss in the event of drive failure. The 2470 Delay is able to restart itself in the event of power loss, without user intervention.

360 Systems products will be on display at NAB 2006 in Las Vegas at booth SU-2993. For more information, contact 360 Systems at (818) 991-0360, or visit [www.360systems.com](http://www.360systems.com).

**About 360 Systems**

360 Systems is a leading developer of top-selling technology for broadcasting and Pro A/V. The company has a 35-year legacy of delivering award-winning hardware solutions that bring efficiency and economy to content delivery. With more than 30,000 installed units around the globe, 360 Systems' brands include Digicart®, Instant Replay®, Short/cut™ Editor and the Image Server™ family of video servers. 360 Systems is a privately owned corporation based in Westlake Village, California. More information is available at [www.360systems.com](http://www.360systems.com)

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