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Image Server 2000 Perfect Fit for Trinity Broadcasting

WESTLAKE VILLAGE, CA (June 19, 2006) --- Like many broadcast stations making the transition from VTR to digital format, Trinity Broadcasting Network (TBN) needed a reliable upgrade solution that was also cost-effective for installation at 26 of its 30 stations. They found what they needed in the Image Server 2000 created by 360 Systems.

Integrator/installer TV Magic chose the 360 Systems product because of its reliability and tech support. "We needed a company that would work with us during development and give us excellent tech support," explained Pat Thompson, Vice President, Operations, TV Magic. "There are a lot of servers on the market and we felt the Image Server 2000 was the most reliable, versatile and cost-effective for our client."

Trinity Broadcasting needed the ability to ingest and playback local content with closed captioning information through an automated system at an affordable price point with industry proven reliability.

"We're totally changing the paradigm of how we work, " explained Ben Miller, Trinity Broadcasting's Vice President of Engineering. "We used to record local programming to tape for play-to-air – now we're operating digitally through servers with much more flexibility and affordability for the number of stations in our network."

TBN is the world's largest religious network and America's most watched faith channel, reaching every major continent and more than 12,000 TV and cable affiliates worldwide.

360 Systems' Image Server 2000 is a new generation of video server that offers broadcast quality and reliability at a reasonable price. Its extensive feature set makes it an excellent choice for VTR replacement, satellite ingest, and as play-to-air servers.

For more detailed product information, visit 360systems.com.

360 Systems Image Servers

The Image Server family of broadcast video and graphics servers continues a 360 Systems tradition of designing with advanced technology to produce enhanced performance, exceptional feature sets and substantially lower prices. Image Servers are produced in various configurations to meet the needs of users in many different industries.

About 360 Systems

360 Systems is a leading developer of top-selling technology for broadcasting and Pro A/V. The company has a 35-year legacy of delivering award-winning hardware solutions that bring efficiency and economy to content delivery. With more than 30,000 installed units around the globe, 360 Systems' brands include Digicart®, Instant Replay®, Short/cut™ Editor and the Image Server™ family of video servers.

360 Systems is a privately owned corporation based in Westlake Village, California. More information is available at www.360systems.com <<http://www.360systems.com>>.

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