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Studio Ensemble Delivers Integrated Broadcast Studio Package at Widely Affordable Price Point

– Echolab, 360 Systems, Avitech, and Compix Media Combine to Offer Digital Video Migration Solution for Small/Medium Broadcasters and Live Production Studios –

INFOCOMM – ORLANDO, FL (June 3, 2006) --- Echolab, 360 Systems, Avitech Video, and Compix Media have joined forces to introduce the **Studio Ensemble**, an integrated turnkey studio solution that enables transition to digital video workflow without obsolescing existing equipment.

The Studio Ensemble consists of four best-of-breed, professional broadcast studio products for the entry-level broadcast-quality customer base:

- Echolab Opera 3408 Dual Format (Digital/Analog) Production Switcher
- 360 Systems ImageServer 2000
- Compix Media LCG8000R Character Generator
- Avitech MCC-8004dE Multiviewer – Media Command Center

In addition, Echolab has developed a software protocol bundle to integrate its switchers with each of the Studio Ensemble components. Software-based integration is a substantial improvement over traditional approaches, and is enabled by Echolab's "system on chip" technology.

"Studio Ensemble is for independent broadcasters, professional AV, houses of worship, local government cable channels, and education markets," said Battista Remati, director of marketing communications for Echolab. "They will get the broadcast-quality output as

well as the features and functionality of a professionally integrated system without needing to compromise because of price.”

“For example, a house of worship may buy a low-grade switcher to balance between quality and budget constraints, which quickly becomes technologically obsolete as next-generation professional quality technology comes along at a much lower consumer-oriented price,” Remati added. “Studio Ensemble helps these kinds of end users to cost-effectively build their new facility or upgrade existing analog infrastructures to digital with greater confidence, at a pace their resources allow.”

Each of the Studio Ensemble partners will independently offer their products through their own distribution channels. Both end users and the sales channels can facilitate purchase through the studioensemble.com web portal. Customers can access complete information about the Studio Ensemble products and software, and customer inquiries will be directed to channel members for sales follow-up. The Studio Ensemble members will also cross-train each others’ sales teams, and have developed a kiosk display of all products that each partner is using at trade shows, including InfoComm 2006. The Studio Ensemble kiosk can be seen at any of the member’s individuals booths at InfoComm 2006.

About Echolab

Echolab has been an innovator in live video production equipment for 30 years, providing Video Switchers to the broadcast, business, educational, worship, sports and government sectors globally. Echolab promises to exceed product, price and service expectations through rational innovation, effective collaboration and open communication. Echolab products are differentiated by their revolutionary ‘system on chip’ architecture which provides a software based technology platform that can be constantly re-configured to keep current with ever-changing shifts in technology and customer demands. For more information, please visit www.echolab.com

About 360 Systems

360 Systems is a leading developer of top-selling technology for broadcasting and Pro A/V. The company has a 35-year legacy of delivering award-winning hardware audio and video solutions that bring efficiency and economy to content delivery. 360 Systems' brands include the Image Server 2000™, Instant Replay®, DigiCart®, and the Short/cut™ Editor. 360 Systems is a privately owned corporation based in Westlake Village, California. More information is available at www.360systems.com.

About Avitech

Avitech International Corporation (Avitech Video) is a leading designer, developer, and distributor of multi-image display monitoring solutions that address the professional audio & visual, security & surveillance, and broadcast markets. Avitech is renowned for its focus on innovative, reliable products that deliver cost effective solutions featuring multi-standard functionality, open interoperability, advanced software and user interfaces, and viability for future requirements. Founded in Redmond, Washington, USA in 1995, Avitech Video products are sold internationally through a network of professional distributors, dealers, and partners. For more information, call (877) 284-8324 or visit www.avitechvideo.com.

About Compix Media

Compix Media is a leading designer and manufacturer of PC-based video character generators. Founded in 1986, the company has an installed base of over 14,000 units worldwide in television stations, cable television companies, post-production houses, educational users, military bases, worship communities, government agencies and contractors, freelance shooters, and corporate multimedia departments for training and business presentations of all types. Compix Media manufactures both its hardware and software, which insures maximum performance, superior reliability, and the best value in its market. For more information, call (310) 320-8937 or visit the company's web site, www.compixmedia.com.

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