

**Press Contact**

Camille Cox  
(805) 497-6400  
camille@onrampcomm.com

**360 Systems Introduces PAL Broadcast Time Delay**

- High-reliability video delay compensates for time-zone differences –

**WESTLAKE VILLAGE, CA (September 8, 2005)** -- 360 Systems, a leading producer of video products for broadcasters and content producers, is now delivering the PAL version of its 2470 Broadcast Time Delay for television broadcast.

Designed to compensate for time zone differences encountered in the delivery of video content, the 2470 Broadcast Time Delay can be programmed to any time interval required, from 20 seconds to more than 24 hours. It is well suited for use in the transmission of content to different time zones, as well as for local broadcasters who want to delay program feeds for broadcast at a specific local time.

The 2470 Delay's advanced feature set includes embedded audio, AES/EBU and analog audio, SDI and composite video, and all VBI data. Unique among server-based delays, the 2470 is capable of maintaining single-frame accuracy over an infinite time period. Its multi-drive RAID array guards against program loss, and the unit is able to restart itself in the event of power loss, without user intervention.

360 Systems products will be on display at IBC 2005 in Amsterdam at stand 8.310. For more information, contact 360 Systems at (818) 991-0360, or visit [www.360systems.com](http://www.360systems.com).

## **About 360 Systems**

360 Systems is a leading designer and manufacturer of digital video and audio products for broadcasters and content producers. The company has a 34-year history of award-winning hardware for production and content delivery. More than 30,000 units are installed worldwide, including the Image Server™ range of video servers, and Digicart®, Instant Replay® and Short/cut Editor™ audio products.

360 Systems is located in Westlake Village, California. More information on the company will be found at [www.360systems.com](http://www.360systems.com).

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