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**Instant Replay® is Radio and TV First-Choice
for Playing Clips, Music, Sound Effects**

*- Best-selling console provides fastest way to air for 1,000 individual
sound effects used in live events, radio and television -*

WESTLAKE VILLAGE, CA (August 15, 2006) --- David Letterman, the Tonight Show with Jay Leno, Larry King Live, Universal Studios Fear Factor, live theatre productions – behind the scene of all these award-winning productions you’ll find 360 Systems Instant Replay® delivering the sound effects that add punch, sizzle and zing to the show. This original “hot keys” audio player has become the favorite of creative pros as the world’s fastest and easiest spot player for live entertainment.

360 Systems’ Instant Replay is a self-contained production studio and spot player in a compact box. Creative teams in the entertainment industry load CD-quality audio directly onto its hard disk, trim the clips, and play them back using its 50 Hot Keys. Ten different banks of clips are available, plus another 500 on the disk. With Instant Replay, users can build and store multiple playlists of audio clips in sequence, and store up to 24 hours of stereo on the internal hard drive. On-the-fly playback of sound effects is easy with integrated editing tools that do head and tail trims, add fade-ins and fade-outs, and even gain changes. A built-in keyboard makes it easy to give each cut a name and unique ID number.

Instant Replay was designed for creative producers who need quick response, intuitive operation and first quality audio. It delivers on all counts, offering the fastest audio clip server on the market. For instant access to a self-created audio library, flexibility, versatility and quality, Instant Replay is the professionals’ first choice.

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FEATURES

- Instant access to 500 cuts
- Large illuminated buttons for easy hands-on operation
- Allows precise editing of heads, tails, fades and levels
- Displays cut names, ID numbers and length
- Stores multiple playlists of any size

360 Systems will demonstrate Instant Replay at the IBC Exhibition in Amsterdam, 8 - 12 September 2006 at Stand #8.278.

About 360 Systems

360 Systems is a leading developer of top-selling technology for broadcasting and Pro A/V. The company has a 35-year legacy of delivering award-winning hardware solutions that bring efficiency and economy to content delivery. With more than 30,000 installed units around the globe, 360 Systems' brands include Digicart®, Instant Replay®, Short/cut™ Editor, MAXX™ and the Image Server™ family of video servers.

360 Systems is a privately owned corporation based in Westlake Village, California. More information is available at www.360systems.com.

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