

## **FOR IMMEDIATE RELEASE**

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## **Image Servers give ReelzChannel a running start**

**Westlake Village, CA (November 6, 2006)** A brand new cable and satellite network found a flexible and cost-effective post-production solution in the Image Server 2000 from 360 Systems.

ReelzChannel needed an industry-proven and reliable solution to playback content through its automated system. Integrator/installer HomeRun Media Inc. designed and engineered ReelzChannel's post-production facility in Burbank using 360 Image Servers to store and play promos and bumpers. The Image Servers can easily ingest satellite feeds and give ReelzChannel instant access to frequently played files.

HomeRun Media went with the 360 Image Server because of its versatility and affordability. "The Image Server's technical capabilities are on par with systems that cost thousands more," said Chris Donoyan, President, HomeRun Media Inc. "It's ideal for grabbing content off air and from satellite feeds."

360 Systems' Image Server is becoming increasingly popular as an affordable solution that enhances efficiency across the entire broadcast workflow. The Image Server family of video and graphics servers continues a 360 Systems tradition of designing with advanced technology to produce enhanced performance, exceptional feature sets and substantially lower prices. Image Servers are produced in configurations meeting the needs of many different industries.

### **360 Systems Image Servers**

The Image Server family of broadcast video and graphics servers continues a 360 Systems tradition of designing with advanced technology to produce enhanced

performance, exceptional feature sets and substantially lower prices. Image Servers are produced in various configurations to meet the needs of users in many different industries.

### **About 360 Systems**

360 Systems is a leading developer of top-selling technology for broadcasting and Pro A/V. The company has a 35-year legacy of delivering award-winning hardware solutions that bring efficiency and economy to content delivery. With more than 30,000 installed units around the globe, 360 Systems' brands include Digicart®, Instant Replay®, Short/cut™ Editor and the Image Server™ family of video servers.

360 Systems is a privately owned corporation based in Westlake Village, CA. More information is available at [www.360systems.com](http://www.360systems.com) <<http://www.360systems.com>>.

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