



## **FOR IMMEDIATE RELEASE**

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## **KPBS-TV chooses 360 Systems Time Delay to playout V-ME, nation's first Spanish language PBS station**

**NAB 2007 Las Vegas, NV (April 16, 2007)** --- When KPBS in San Diego knew it would have to delay a feed from WNET in New York, 360 Systems 2470 Broadcast Time Delay came to mind as an affordably priced solution.

"We just put it in the rack, plugged it in and let it play," said Leon Messenie, KBPS Director of Engineering and IT. "Compared to the cost of other video servers, the price was right. In time, we may need to purchase another 2470 Time Delay unit to serve as a backup." V-ME launched in March and WNET began sending a single time zone feed to 16 PBS stations in the country. All except those in the Eastern Time zone have to delay the feed for rebroadcast.

Reliability and ease of use also factored into the choice of the 2470 Delay, since an engineering staff of only seven people is responsible for keeping KPBS-FM, KQVO-FM and KPBS TV on the air.

Designed to compensate for time zone differences encountered in delivering video content, the 2470 Delay can be programmed to any time interval required, from 20 seconds to more than 24 hours. The 2470 Delay can compensate during transmission to different time zones, or be used by local broadcasters to delay incoming feeds for re-broadcast at a specific local time.

The 2470 Delay's advanced feature set includes embedded audio, AES/EBU and analog audio, SDI and composite video, and all VBI data. Unique among delay products, 360 Systems' offering is capable of maintaining single-frame accuracy over an infinite time period. Another advantage is a multi-drive RAID array, which guards against program loss in the event of drive failure. The 2470 Delay is able to restart itself in the event of power loss, without user intervention.

**For more information on the 2470 Delay and local/regional distributors visit [www.360systems.com](http://www.360systems.com)**

### **About 360 Systems**

360 Systems® is a leading developer of top-selling technology for broadcasting and Pro A/V. The company has a 35-year legacy of delivering award-winning hardware solutions that bring efficiency and economy to content delivery. With more than 30,000 installed units around the globe, 360 Systems' brands include Digicart®, Instant Replay®, Short/cut™ Editor, MAXX™ and the Image Server™ family of video servers.

360 Systems is a privately owned corporation based in Westlake Village, California.

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