

Press Contact:

Camille Cox
(805) 497-6400
camille@onrampcomm.com

***MTV Networks Europe First to Adopt New 360 Systems' 2470
Broadcast Time Delay Server for their Paramount Comedy +1
Channel***

WESTLAKE VILLAGE, CA (September 8, 2005) --- 360 Systems, well-known in the North American and European markets for their line of digital audio and video servers, announced today at IBC 2005 that MTV Networks Europe is the first European broadcaster to adopt its 2470 Broadcast Time Delay server. Two units were installed for use in connection with its playout of the Paramount Comedy +1 channel, which went on air on 30th August, 2005.

Designed to compensate for time zone differences encountered in the delivery of video content, the 2470 Broadcast Time Delay can be programmed to any time interval required, from 20 seconds to more than 24 hours. It is well suited for use in the transmission of content to different time zones, as well as for local broadcasters who want to delay program feeds for broadcast at a specific local time.

"The 360 Systems 2470 Time Delay unit offered us excellent price/performance with a very easy-to-use GUI," said Mark Wignall, Project Manager at MTV Networks Europe. "The built-in RAID was important to us, as was the fact that 360 Systems have good local representation from their UK reseller, Cache Media."

360 Systems' complete line of digital video products will be on display at IBC 2005 in Amsterdam at stand 8.310, including the Image Server 2000, 2470 Time Delay, Self-Mirroring Image Servers, and the Image Server 7000.

For more information, contact 360 Systems at 818-991-0360, or visit www.360systems.com.

About 360 Systems

360 Systems is a leading designer and manufacturer of digital audio and video products for broadcasters and content producers. The company has a 34-year legacy of providing award-winning hardware solutions that bring new features and improved efficiency to content delivery. With more than 30,000 installed units worldwide, 360 Systems' products include the Image Server™ family of video servers, and Digicart®, Instant Replay®, and Short/cut2000™ audio products. 360 Systems is based in Westlake Village, CA. More information on the company can be found at www.360systems.com.

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